

Updated - February 12, 2016

HOMELAND[®]

VINYL PRODUCTS INC.

ALL NEW
Literature, Colors,
Displays & Swag!

Customizable
Literature, Shirts,
Banners and more!*

Learn About
Dealer Discounts
and Co-Op
~ page 1

Learn About Custom *
Advertising!
~ page 1



*Custom material may
have set-up charges.

2016 Homeland Marketing Catalog



2015 HOMELAND VINYL MARKETING CATALOG

Thank you for choosing Homeland Vinyl Products. Our goal is to be as proactive as possible to help you acquire the promotional and marketing material needed to successfully increase foot traffic and move inventory. Here are several ways we can help:



1. Throughout this catalog, you will notice a Pencil Icon (like the one to the left) alerting you that an item can be customized to help increase profitability. Although a set-up charge will apply to your order, each customizable item can have your business name and contact info so customers can contact you directly. Set-up charges vary depending on item and/or our sources.
2. Are you a customer in good standing? You may qualify for discounted marketing. When placing your order, be sure to ask customer service personnel if you qualify for a percentage discount.
3. We offer a Co-Op Program. Ask customer service if you qualify when you call to place your order.
4. New & Improved Website. Same address (www.homelandvinyl.com) but with a whole new look and all new features that will help you stock inventory.
5. Flipboard! Most new phones come with Flipboard already installed. This allows Homeland and Waymark to have On-Line Magazines. Why is this important? We can now speak directly to our customers - and your customers too! With Flipboard, you will know instantly when we have new products, if there are changes to our profile sheets, new marketing material, and so much more.

We are very excited about the direction of Homeland Vinyl Products in the year to come. We want to do all we can to help our customers become more successful.

If you have any questions on marketing, Please feel free to contact Jim Etheridge at 205.314.3368 or jetheridge@homelandvinyl.com.

Thank you,

Doug House
Sales/Marketing Manager
Homeland Vinyl Products

Jim Etheridge
Marketing | Advertising Coordinator
Homeland Vinyl Products|Waymark Products



Toll Free: (800) 999-6813



www.HomelandVinyl.com

www.GorillaDeck.com

Banners:



2' x 4' GORILLA DECK BANNER

FSAM-001-01

Large 2' x 4' Gorilla Deck Banner.

\$22.00 - Sold individually.



2' x 4' GORILLA LOCK BANNER

FSAM-001-02

Large 2' x 4' Gorilla Lock Banner.

\$22.00 - Sold individually.



2' x 4' GORILLA MATRIX/COLUMN/POST BANNER

FSAM-001-03

Large 2' x 4' Gorilla Matrix/Column/Post Banner.

\$22.00 - Sold individually.



2' x 4' HOMELAND VINYL BANNER

FSAM-001-04

Large 2' x 4' Homeland Vinyl Products Banner.

\$22.00 - Sold individually.



2' x 4' WAYMARK BANNER

FSAM-001-05

Large 2' x 4' Waymark Banner.

\$22.00 - Sold individually.



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www.HomelandVinyl.com

www.GorillaDeck.com

Decals:



5.5" x 3.25"
GORILLA DECK DECAL
FSAM-002-01

\$2.75 - Sold individually.



5.5" x 3.25"
GORILLA LOCK DECAL
FSAM-002-02

\$2.75 - Sold individually.



5.5" x 3.25"
GORILLA MATRIX DECAL
FSAM-002-03

\$2.75 - Sold individually.

Counter Samples:



GORILLA DECK COUNTER TOP DISPLAY

FSAM-003-01

Let your customer hold Gorilla Deck samples while you explain the product to them with this counter top display.

Includes initial color samples and brochures.

\$30.00 - Sold individually.



GORILLA LOCK COUNTER TOP DISPLAY

FSAM-003-02

Let your customer hold Gorilla Lock samples while you explain the product to them with this counter top display.

Includes initial color samples and brochures.

\$30.00 - Sold individually.



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Counter Mats:

21" x 16" GORILLA DECK COUNTER MAT

FSAM-004-01

\$10.75 - Sold individually.

21" x 16" GORILLA LOCK COUNTER MAT

FSAM-004-02

\$10.75 - Sold individually.

21" x 16" GORILLA MATRIX/COLUMN/POST COUNTER MAT

FSAM-004-03

\$10.75 - Sold individually.



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Counter Displays - Columns:

GORILLA MATRIX COUNTER DISPLAY



FSAM-005-01

Demonstrate the Gorilla Matrix Mounting Plate and how it comes together with Homeland Column/Post profiles to create 9 possible combinations.

\$32.00 - Sold individually.

Weight: 23.5 lbs.

Dimensions: 16" x 13" x 17.75"

NOTE: Gorilla Matrix and Gorilla Column brochure packs are sold separately and are an additional \$19 each (packs of 100).

GORILLA WRAP COUNTER DISPLAY



FSAM-005-02

Show the 4 and 8 piece Gorilla Wrap systems and how they can successfully cover most pre-existing posts.

\$32.00 - Sold individually.

Weight: 26.5 lbs

Dimensions: 16" x 13" x 11"

NOTE: Gorilla Wrap brochure pack is sold separately and are an additional \$19 (pack of 100).

GORILLA MATRIX SALES KIT



FSAM-005-03

Show how to assemble the Gorilla Matrix System with this kit. Each Kit comes with:

- | | |
|-------------------------|------------------------------------|
| 1 - 8x8x8" Post | 2 - Bushings |
| 1 - 8.4" Column x8" | 1 - 16.25" Galvanized steel pipe |
| 1 - 6.626" Column x 12" | 1 - 8x8 transition base trim |
| 1 - 6.5x6.5x12" Post | 1 - 8.4" post transition base trim |
| 1 - 5x5x16" Post | 1 - 8x8 to 6.625 round transition |
| 2 - Matrix bases, | 1 - 8x8 to 5x5 transition |
| 1 - Matrix Trim | 1 - 8x8 to 6.5x6.5 transition |
| | 1 - 6.5x6.5 to 5x5 transition |

\$75.00 - Sold individually.

Box Weight: 27.6 lbs

Box Dimensions: 22" x 14.5" x 14"

Counter Displays - Fence/Rail:



2 x 2 FENCE COUNTER DISPLAY

FSAM-006-01

Display this multi-colored fence section to showcase Homeland's fence, rail and post profiles.

\$16.00 - Sold individually.

Weight: 11.5 lbs

Dimensions:



PROFILE SAMPLE KIT

FSAM-006-02

New customer or old, review our representative sampling of our most popular profiles. Not all profiles are included in this kit.

Ask your Customer Rep For details

Sold individually.

Box Weight: 28 lbs

Box Dimensions: 15" x 12.5" x 15



2 x 2 LOW VOLTAGE LIGHTING RAIL COUNTER DISPLAY

FSAM-006-03 *Coming Soon*

Display this Rail Section that showcases Low Voltage lighting Including:
Star Bright Deck Light, Star Bright Flush Mount Light, LV Strip Light, LV Sconce, LV Post Cap Light and the New LV Slim Post Cap Light.

\$???.00 - Sold individually.

Weight: 11.5 lbs

Dimensions:



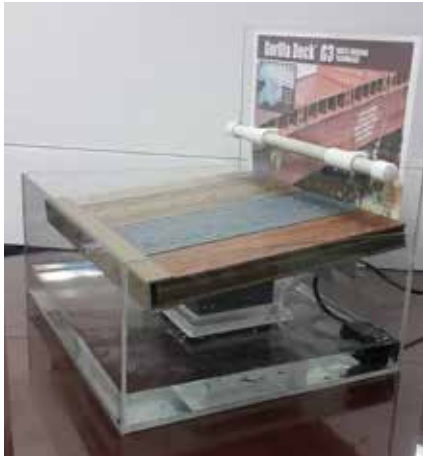
Toll Free: (800) 999-6813



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Counter Displays - Decks:



WATER SHEDDING GORILLA DECK COUNTER DISPLAY

FSAM-007-01

Coming Soon

Easily display the water-shedding technology of Gorilla Deck with this compact counter display.

\$135.00(est.) - Sold individually.

NOTE: Gorilla Deck brochure packs are sold separately and are an additional \$19 each (packs of 100).

Color Chips are sold separately and are an additional \$9 a pack (packs of 20 chips). Choose the colors you wish to display.



GORILLA LOCK COUNTER DISPLAY

FSAM-007-02

Display the ease of installation of Gorilla Lock and how each board is equally spaced to allow water to simply flow through.

\$17.00 - Sold individually.

NOTE: Gorilla Lock brochure packs are sold separately and are an additional \$19 each (packs of 100).



GORILLA DECK/LOCK BRIEFCASE

FSAM-007-03

Coming Soon

Portable brief case that displays both Gorilla Deck and Gorilla Lock deck boards and 5 colors.

\$45.00 - Sold individually.

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Extra Swag:



GORILLA DECK T-SHIRT

FSAM-008-01-White Only
S, M, L, XL, XXL
\$ - Call for prices



HOMELAND T-SHIRT

FSAM-008-02-G / K
Forrest Green & Black
S, M, L, XL, XXL
\$ - Call for prices



HOMELAND LONG SLEEVE T-SHIRT

FSAM-008-03-G / K
Forrest Green & Black
S, M, L, XL, XXL
\$ - Call for prices



HOMELAND / GORILLA DECK PENS

Homeland - FSAM-008-04-G / B / K
Gorilla Deck - FSAM-008-05-G / B / K
Green, Blue & Black
\$10.00 - PACK OF 15



HOMELAND BASEBALL CAP

FSAM-008-06-G / K
Green or Black
\$8.50 - Sold individually.



GORILLA DECK CELL PHONE BAG

3.75" x 7.25"
FSAM-008-07
\$4.00 - Sold individually.

Golf Swag:



GORILLA DECK GOLF TOWEL

FSAM-008-08-G / W
Green or White
\$3.00 - Sold individually.



GORILLA DECK GOLF BAG

FSAM-008-09
\$4.50 - Sold individually.



GORILLA DECK DIVOT PACK

FSAM-008-10
\$2.50 - Sold individually.



GORILLA DECK EXTRA TEES

FSAM-008-11
\$10.00 - PACK OF 50

Limited customizing will be available for all items on this page. Set-up charges will vary due to availability and sources. Generally set-up charges are around \$50 per item. Vector art of logo will be required.



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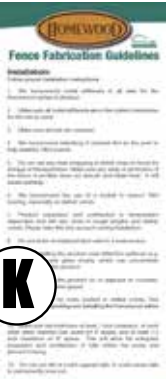


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Brochures:



NEW HOMELAND LITERATURE

A: GORILLA DECK.....	100 PACK.....	\$19.00	FSAM-009-01
B: GORILLA LOCK.....	100 PACK.....	\$19.00.....	FSAM-009-02
C: GORILLA MATRIX.....	100 PACK.....	\$19.00.....	FSAM-009-03
D: GORILLA COLUMN/POST	100 PACK.....	\$19.00.....	FSAM-009-04
E: GORILLA WRAP	100 PACK.....	\$19.00.....	FSAM-009-05
F: HOMEWOOD	100 PACK.....	\$19.00.....	FSAM-009-06
G: TUF-FENCE	100 PACK.....	\$19.00.....	FSAM-009-07
H: ACCU-SHIELD.....	100 PACK.....	\$19.00.....	FSAM-009-08
I: HOMELAND SECURITY ALLIANCE	100 PACK.....	\$19.00.....	FSAM-009-09
J: AFTER PURCHASE GUIDE	100 PACK.....	\$19.00.....	FSAM-009-10
K: HOMEWOOD FENCE FABRICATION GUIDE.	100 PACK.....	\$19.00.....	FSAM-009-11
L: HOMELAND	100 PACK.....	\$19.00.....	FSAM-009-12
M: VMA CCERTIFIED - SIGN UP.....	100 PACK.....	\$19.00.....	FSAM-009-13

Brochures will be customized in house. Once completed a High Resolution PDF will be provided for you to send to a printer of your choice. You will be responsible for printing charges. Vector art of logos will be required.



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Color Samples:

3" Samples:



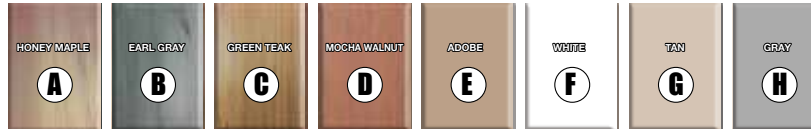
3" Gorilla Deck Or Lock Sample Pack - 5 Colors

Gorilla Deck: FSAM-010-02

Gorilla Lock: FSAM-011-02

Mix of 5 Deck Samples in Honey Maple, Earl Gray, Green Teak, Mocha Walnut & Adobe for use in the Counter Top.

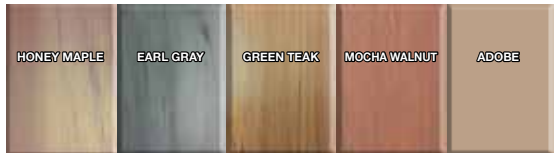
\$37.50 - Box of 60



3" Gorilla Deck or Lock Sample Pack Refills - 1 Colors

A: Honey Maple.....	Gorilla Deck...FSAM-010-01-Y	Gorilla LockFSAM-011-01-Y	Box of 60	\$37.50
B: Earl Gray	Gorilla Deck...FSAM-010-01-Q	Gorilla LockFSAM-011-01-Q	Box of 60	\$37.50
C: Green Teak.....	Gorilla Deck...FSAM-010-01-U	Gorilla LockFSAM-011-01-U	Box of 60	\$37.50
D: Mocha Walnut	Gorilla Deck...FSAM-010-01-O	Gorilla LockFSAM-011-01-O	Box of 60	\$37.50
E: Adobe	Gorilla Deck...FSAM-010-01-D	Gorilla LockFSAM-011-01-D	Box of 60	\$37.50
F: White	Gorilla Deck...FSAM-010-01-W	Gorilla LockFSAM-011-01-W	Box of 60	\$37.50
G: Tan.....	Gorilla Deck...FSAM-010-01-T	Gorilla LockFSAM-011-01-T	Box of 60	\$37.50
H: Gray.....	Gorilla Deck...FSAM-010-01-G	Gorilla LockFSAM-011-01-G.....	Box of 60	\$37.50

6" Samples:



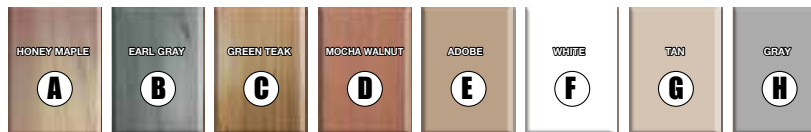
6" Gorilla Deck Or Lock Sample Pack - 5 Colors

Gorilla Deck: FSAM-012-02

Gorilla Lock: FSAM-013-02

Mix of 5 Deck Samples in Honey Maple, Earl Gray, Green Teak, Mocha Walnut & Adobe for use in the Counter Top.

\$37.50 - Box of 30



6" Gorilla Deck or Lock Sample Pack Refills - 1 Colors

A: Honey Maple.....	Gorilla Deck...FSAM-012-01-Y	Gorilla Lock... FSAM-013-01-Y	Box of 30	\$37.50
B: Earl Gray	Gorilla Deck...FSAM-012-01-Q	Gorilla Lock... FSAM-013-01-Q	Box of 30	\$37.50
C: Green Teak.....	Gorilla Deck...FSAM-012-01-U	Gorilla Lock... FSAM-013-01-U	Box of 30	\$37.50
D: Mocha Walnut	Gorilla Deck...FSAM-012-01-O	Gorilla Lock... FSAM-013-01-O	Box of 30	\$37.50
E: Adobe	Gorilla Deck...FSAM-012-01-D	Gorilla Lock... FSAM-013-01-D	Box of 30	\$37.50
F: White	Gorilla Deck...FSAM-012-01-W	Gorilla Lock... FSAM-013-01-W	Box of 30	\$37.50
G: Tan.....	Gorilla Deck...FSAM-012-01-T	Gorilla Lock... FSAM-013-01-T	Box of 30	\$37.50
H: Gray.....	Gorilla Deck...FSAM-012-01-G	Gorilla Lock... FSAM-013-01-G.....	Box of 30	\$37.50



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2015 HOMELAND VINYL MARKETING CATALOG

Color Chips:



Color Chip Key Ring - 8 Colors

FSAM-014-02

Mix of 8 Color Chip Samples in Honey Maple, Earl Gray, Green Teak, Mocha Walnut, White, Tan, Gray & Adobe on one convenient key ring.

\$8.50 - Sold individually

Key Ring

FSAM-014-03

key ring to hold color chips below.

\$0.10 - Each



Or Buy Just The Color You Need!



ADOBE COLOR CHIP

FSAM-014-01-D

\$00.45 - EACH*



EARL GRAY COLOR CHIP

FSAM-014-01-Q

\$00.45 - EACH*



GRAY COLOR CHIP

FSAM-014-01-G

\$00.45 - EACH*



GREEN TEAK COLOR CHIP

FSAM-014-01-U

\$00.45 - EACH*



HONEY MAPLE COLOR CHIP

FSAM-014-01-Y

\$00.45 - EACH*



MOCHA WALNUT COLOR CHIP

FSAM-014-01-O

\$00.45 - EACH*



TAN COLOR CHIP

FSAM-014-01-T

\$00.45 - EACH*



WHITE COLOR CHIP

FSAM-014-01-W

\$00.45 - EACH*

*Customized color chips have a \$910 die tool set-up charge. After Set-up is added chips are 45¢ each. Vector art of logo will be required.



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